Alex Morgan

Senior Product Designer

+44 20 7946 0958 | alex.morgan@example.com | London, United Kingdom
alexmorgan.example

SUMMARY

Product designer with nine years of experience shaping consumer and B2B products from first sketch to shipped release. I lead discovery, interaction design and design-system work, partnering closely with engineering and research to turn ambiguous problems into simple, measurable experiences.

EXPERIENCE

Senior Product Designer

Lumen Bank · London · Mar 2021 – Present

- Lead designer for the mobile savings experience used by 2.1M customers.
- Rebuilt onboarding with research and engineering, lifting completion from 61% to 78%.
- Founded the cross-platform design system now adopted by nine product teams.

Product Designer

Northwind Studio · Berlin · Jun 2018 – Feb 2021

- Designed booking and scheduling tools for healthcare clients in six markets.
- Ran weekly usability sessions and turned findings into a shared research library.

EDUCATION

MA, Interaction Design

Westbridge University, Distinction · London · 2014 – 2015

SKILLS

Product strategy, Interaction design, Prototyping, Design systems, User research, Figma

LANGUAGES

English – Mother Tongue
German – Professional working
French – Conversational