

CONTACT

PHONE NUMBER

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ADDRESS

London, United Kingdom

SKILLS

Product strategy
Interaction design
Prototyping
Design systems
User research
Figma

LANGUAGES

English
Mother Tongue

German
Professional working

French
Conversational

SOCIAL

alexmorgan.example

Alex Morgan

Senior Product Designer

SUMMARY

Product designer with nine years of experience shaping consumer and B2B products from first sketch to shipped release. I lead discovery, interaction design and design-system work, partnering closely with engineering and research to turn ambiguous problems into simple, measurable experiences.

EXPERIENCE

Senior Product Designer

Mar 2021 – Present

Lumen Bank · London

- Lead designer for the mobile savings experience used by 2.1M customers.
- Rebuilt onboarding with research and engineering, lifting completion from 61% to 78%.
- Founded the cross-platform design system now adopted by nine product teams.

Product Designer

Jun 2018 – Feb 2021

Northwind Studio · Berlin

- Designed booking and scheduling tools for healthcare clients in six markets.
- Ran weekly usability sessions and turned findings into a shared research library.

EDUCATION

MA, Interaction Design

2014 – 2015

Westbridge University, Distinction · London