Alex Morgan

Senior Product Designer

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Summary

Product designer with nine years of experience shaping consumer and B2B products from first sketch to shipped release. I lead discovery, interaction design and design-system work, partnering closely with engineering and research to turn ambiguous problems into simple, measurable experiences.

Experience

Senior Product Designer

Lumen Bank, London
Mar 2021 – Present

- Lead designer for the mobile savings experience used by 2.1M customers.
- Rebuilt onboarding with research and engineering, lifting completion from 61% to 78%.
- Founded the cross-platform design system now adopted by nine product teams.

Product Designer

Northwind Studio, Berlin
Jun 2018 – Feb 2021

- Designed booking and scheduling tools for healthcare clients in six markets.
- Ran weekly usability sessions and turned findings into a shared research library.

Education

MA, Interaction Design

Westbridge University, Distinction, London
2014 – 2015

Skills

Product strategy, Interaction design, Prototyping, Design systems, User research, Figma

Languages

English – Mother Tongue
German – Professional working
French – Conversational