# Alex Morgan

*Senior Product Designer*

+44 20 7946 0958 | alex.morgan@example.com | London, United Kingdom
alexmorgan.example



## SUMMARY

Product designer with nine years of experience shaping consumer and B2B products from first sketch to shipped release. I lead discovery, interaction design and design-system work, partnering closely with engineering and research to turn ambiguous problems into simple, measurable experiences.

## EXPERIENCE

Mar 2021 – Present

### Senior Product Designer

*Lumen Bank* · London

- Lead designer for the mobile savings experience used by 2.1M customers.
- Rebuilt onboarding with research and engineering, lifting completion from 61% to 78%.
- Founded the cross-platform design system now adopted by nine product teams.

Jun 2018 – Feb 2021

### Product Designer

*Northwind Studio* · Berlin

- Designed booking and scheduling tools for healthcare clients in six markets.
- Ran weekly usability sessions and turned findings into a shared research library.

## EDUCATION

2014 – 2015

### MA, Interaction Design

*Westbridge University*, Distinction · London

## SKILLS

Product strategy · Interaction design · Prototyping · Design systems · User research · Figma

## LANGUAGES

**English**
Mother Tongue

**German**
Professional working

**French**
Conversational