Alex Morgan

Senior Product Designer

+44 20 7946 0958 · alex.morgan@example.com · London, United Kingdom
alexmorgan.example



SUMMARY

Product designer with nine years of experience shaping consumer and B2B products from first sketch to shipped release. I lead discovery, interaction design and design-system work, partnering closely with engineering and research to turn ambiguous problems into simple, measurable experiences.

EXPERIENCE

MAR 2021 – PRESENT

Senior Product Designer

Lumen Bank · London

- Lead designer for the mobile savings experience used by 2.1M customers.
- Rebuilt onboarding with research and engineering, lifting completion from 61% to 78%.
- Founded the cross-platform design system now adopted by nine product teams.

JUN 2018 – FEB 2021

Product Designer

Northwind Studio · Berlin

- Designed booking and scheduling tools for healthcare clients in six markets.
- Ran weekly usability sessions and turned findings into a shared research library.

EDUCATION

2014 – 2015

MA, Interaction Design

Westbridge University, Distinction · London

SKILLS

Product strategy · Interaction design · Prototyping · Design systems · User research · Figma

LANGUAGES

English
Mother Tongue

German
Professional working

French
Conversational